

Wells Parks & Recreation

208 Sanford Road (mail)
412 Branch Road (office)
Wells, ME 04090
207-646-5826
www.wellsrec.org



Tina LeBlanc - Director
Marilyn Wallace - Assist. Director
Jennifer Frasier - Program Coordinator
Natalie Gould - Admin. & Programmer
Steven Jellison - Maintenance
Kim Hamlyn - Before/After Care Coordinator

Sponsorship Opportunities

Thank you for considering a sponsorship. Wells Parks & Recreation offers 4 major special events throughout the year which include: 3 on 3 Basketball Tournament, Haunted Halloween Hayride, Pilgrim Dash 5K, and a 3rd-4th Grade Girls Basketball Tournament. Please indicate which sponsorships or donations you are willing to provide and return this form with your check to **Town of Wells, 208 Sanford Rd, Wells, ME 04090 (Attn: Recreation)**. If you have a digital version of your logo for us to use in publicity, please email ngould@wellstown.org or enclose a business card.

Sponsor Information:

Company/Organization Name: _____
Address: _____ City: _____ State: _____ Zip: _____
Contact Person: _____ Phone: _____
Email: _____ Website: _____

Platinum "Lobster" Sponsors - \$5000 and up

- ◇ Demonstration/display opportunities at events
- ◇ Your own (2'x4') banner with Company Logo to be displayed at all (4) events
- ◇ Logo on event flyers and posters
- ◇ Logo (large) on T-shirt for all events
- ◇ Inclusion in press releases and other media activities for events
- ◇ Brochure ad space (1/2 page) in 2 brochures
- ◇ Logo on Wells Rec website for 1 year
- ◇ Wells Rec will "Like" your company's Facebook page

Gold "Starfish" Sponsors - \$1000-\$4999

- ◇ Your own (2'x4') banner with Company Logo to be displayed at all (4) events
- ◇ Logo (small) on T-shirt for all events
- ◇ Brochure ad space (business card size) in 2 brochures
- ◇ Logo on Wells Rec website for 6 months
- ◇ Wells Rec will "Like" your company's Facebook page

Silver "Sand Dollar" Sponsors - \$500-\$999

- ◇ Company Logo included on all sponsor banner to be displayed at all (4) events
- ◇ Company Name included on event T-shirt
- ◇ Brochure ad space (business card size) in 1 brochure
- ◇ Logo on Wells Rec website for 3 months
- ◇ Wells Rec will "Like" your company's Facebook page

Bronze "Bass" Sponsors - \$100-\$499

- ◇ Company Name included on all sponsor banner to be displayed at all (4) events
- ◇ Company Name included on event T-shirt
- ◇ Logo on Wells Rec website for 3 months
- ◇ Wells Rec will "Like" your company's Facebook page

Pewter "Crab" Sponsors - \$50-\$99 (or In-Kind)

- ◇ Logo or name on Wells Rec website for 3 months
- ◇ Wells Rec will "Like" your company's Facebook page

Other Opportunities

- ◇ Summer Camp Scholarship Fund
 - ◇ Brochure Ads
- Please contact Natalie Gould at ngould@wellstown.org for more information about these sponsorships.